

Ulrich von Schweinitz
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PROFESSIONAL SUMMARY

Experienced leader with a track record as Program Manager/ Director with PMP Certification, 120 VC CPM Certification/ ITIL Certification, and over fifteen years of professional information technology experience. Well versed in leading multiple technical project teams (international, onshore/offshore) for enterprise level infrastructure, application development, national and global infrastructure projects, agile software development, database marketing, and mobile services. Directed large scale IT Transformation projects. Demonstrated success managing vendors, developing technical road maps, managing risks and responsible for budgets between \$25,000 and \$12,000,000. With a background in journalism, Ulrich has also worked as a line producer and executive producer of television shows, game shows, talk shows for TV networks in Germany (RTL, ARD, BR).

PROFILE

Broadcast Engagement Lead of IT Projects within Business projects/events 2018/ 2019/ 2020
Program Leader for 30 Rock IT Migration Projects 2019- 2020
Broadcast Engagement Leader for NBC Super Bowl IT, NBC Olympics, Telemundo/ Universo Soccer World Cup IT support 2018
IT Infrastructure IPMO Lead for the Turbonomic Cloud Migration Program, Storage and Platform/ Cloud Computing transformation
Expert in ServiceNow in the areas of Strategic Planning, Demand Management, Customer Relationship Management, Leadership, Staff Development and Financial Management, Delivery Oversight, Change Management, Incident Management
IT Infrastructure Strategy, Architecture, Security, Business Continuity and IT Compliance
Expert in managing large teams in various time zones and in an outsourced IT Model. Working Experience with Agile and Scrum as well as full lifecycle methodology
Product Owner and Program Management Lead
Knowledge of Large-scale distributed systems
Distributed performance tracing and critical path analysis
Knowledge of Capacity, migration, and systems management
Experience with Disaster Recovery and business continuity
Managed the implementation of a Media Asset Management system for digital assets, including building out infrastructure in three locations (Los Angeles, Warsaw, Poland, Manila, Philippines)
Designing program and product strategies for media on different platforms
Establishing overall technology strategy and development processes
Operative experience in television, online and mobile content productions
Executive producer of live television shows and interactive television shows
Managing the development of Second Screen Apps
Developing and driving marketing strategies for mobile, web and social media
Software development for television set top boxes and interactive television. Video encoding and video delivery over the Internet and on mobile devices

SKILLS

Project Management, Program Management, Portfolio Management, Over-The-Top-Content (OTT), Streaming Media, Video Production, Television, Interactive TV, TV Production, Broadcast, Cloud Computing, Distributed Computing, Amazon Web Services (AWS), Google Cloud Platform (GCP), Microsoft Cloud (Azure), IoT, User Interface Design (UID), Blockchain, infrastructure, Product Management, Mobile Development, Process Management, Incident Management, Business Plan, Business Analysis, Analytical reasoning, Artificial Intelligence, Team Building, Product Management, UX Design, Collaboration, Persuasion, Creativity, Adaptability, Start-Up

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EXPERIENCE

Company & Title: Comcast NBCUniversal
Program Leader Enterprise Business Engagement IV 9/2017–2018–2019-2020 (current)

- Enterprise Business Engagement Leader for
- Global Media Operations Team
- Broadcast Operations Team
- Broadcast Transmission Team
- NBC Super Bowl IT support 2018
- NBC Olympics IT support 2018
- NBC/ Telemundo/ Universo Soccer World Cup IT support 2018
- 3NET IP Migration to 110.IP Space – Broadcast
- 30 Rock IPTV Migration
- Multiple build projects at 30 Rockefeller Plaza:
- 9th Floor CER migration
- 3rd/ 4th Floor Reconstruction
- Broadcast Operations CER Consolidation
- 9th Floor User Space project
- Broadcast Operations Volicon LDAP/ SSO Integration
- BOC Patching Automation POC
- Broadcast Elections IT Support 2018

Company & Title: Comcast NBCUniversal
Enterprise Storage & Platform Lead 3/2015 – 9/2017

2017 Storage Program 1/2017 – 9/2017

- USH EMC Migrations (Technologent)
- Refresh EMC 1008 Migration
- Refresh NetApp USH usushnslp009,usushnslp010
- Refresh NetApp USH usushnslp013, usushnslp014
- NetApp Archive Tier Potomac (Red8)
- Peerlink for NetApps

2017 Platform Program 1/2017 – 9/2017

- 2017 Tech Refresh Platform
- Microsoft Tech Refresh SQL-IIS 2017
- Oracle 12c Tech Refresh 2017
- IIS/ SQL Consolidation
- SQL Always On Remediation
- DevOps - Project 406

2016 Storage Program 1/2016 – 12/2016

- Tier II Storage Refresh Universal City
- Wilshire Refresh & Consolidation
- Potomac VPLEX VMAX3 Expansion
- USH VPLEX VMAX3 Expansion
- SAP EMC Array Expansion Denver/ Universal city
- NetApp Hialeah-Miramar Consolidation
- USH EMC Migrations
- NetApp USH Refresh 009-010
- NetApp Refresh 013-014
- Potomac NetApp Archive Tier Expansion
- Enterprise Hybrid Cloud Rapid Provisioning
- Veritas Data Protection Refresh/ Denver

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- OCI TrueUp
- NetApp Archive Tier & Consolidation/ Denver

- 2016 Platform Projects 1/2016 – 12/2016
- Microsoft Azure Hybrid Cloud
- Microsoft Tech Refresh SQL- IIS
- Oracle 12c Tech Refresh
- Oracle EM12c Infrastructure Refresh
- Enterprise BPM Appian Cloud
- Enterprise Open Platform as a Service
- SharePoint Hybrid Cloud Implementation
- DevOps Project 406 – Cloud Development

- 2015 Storage Projects 1/2015 – 3/2015
- PRJ0014122 DP Refresh - DD990 Redundancy - Data Protection
- PRJ0019744 National Data Center Tier II - (NetApp)
- PRJ0019738 Storage Refresh - Tiers I & II Natural Growth
- PRJ0019749 National Data Center Tier I (EMC)
- PRJ0014101 DP Refresh - Television Stations - Data Protection

Company & Title: Comcast NBCUniversal
Sr. Project Manager

Project Name: Potomac Data Center DMZ Build Out 1/2015 – 3/2015

- Led design and build of a new multi-tenant DMZ in the Potomac data center in Denver, CO.
- Scope included Web, Secure and Corporate DMZ as well as integration of multiple security components.
- Implemented hardware components: EMC, NetApp, Isilon storage, Palo Alto Firewalls, F5 Load Balancers, Cisco Nexus, Brocade Switches, Fiber Optics, SALT/ Flexera software governance components. Security related hardware: FireEye NX 10000, SourceFire IDS, Lancope, Netflow Analyzer, Moloch Packet Capture Server, VSS vBroker, NetDisco Server, Symantec CSP Server, SEPM/ WSUS Server, Qualys Scanner, PALO ALTO .
- Managed a team of 50 resources from NBCU VM Cloud Team, Database Team, Storage Team, Information Security, Messaging, Network, Storage, Server Operations and Digital Media Engineering.

Led integration of multiple applications within systems running on RedHat Linux, CentOS, Solaris, Windows 2008/ 2012 Server, VMWare, Oracle RedHat, NetApp, EMC VMAX.

Project Name: EC DMZ Migration Project 1/2015 – 3/2015

- Led migration of nine broadcast applications – Soundminer, TVE, FMS Streaming, Asperasoft/ Signiant, DSR Windows Streaming, VDS Ticker, Urgent Messaging, APT and OpenTV from the old DMZ to a new DMZ located in the NBC EC data center in New York.
- Managed security scans, reports and remediation with NBCU IT Security teams, infrastructure and server operations teams and the application owners during this migration.
- Managed a team of 25 resources from NBCU Broadcast Network, Broadcast DMZ, Information Security, Messaging, Network, Storage, Server Operations and Digital Media Engineering.
- Led integration of multiple applications within systems running on RedHatLinux, CentOS, Solaris, Windows 2008/ 2012 Server, VMWare, Oracle RedHat, NetApp.

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Project Name: Mainframe Midrange Services Program 1/2014 – 12/2015

- Led multiple initiatives to support the GE Exit Strategy at NBCUniversal moving out of the GE environment: Transition of IBM AS/400 from the GE owned Alpharetta data center to the Comcast data center in Denver, CO, the Mainframe Exit Project and the Cincinnati data center exit.
- Cincinnati Data Center Exit: Managed completion of the PeopleSoft application migration to Oracle cloud services (Oracle, SAP).
- AS/400 Transition: Migrated the IBM AS/400 infrastructure from GE to NBCUniversal infrastructure.
- Mainframe Exit: Led migration of Mobius Software from the Teal Mainframe to a VM server based technology and completed the mainframe exit to the NBCUniversal infrastructure (Windows 2008/ 2012 VM servers).
- Managed teams of 50 resources to identify Infrastructure and define environments, provide Design, move hardware and applications
- Planned the migration of shared services on leased IB-AS/400 to NBCUniversal servers and led procurement of new AS/400 hardware.
- Moved one legacy AS/400 from the GE data center in Alpharetta, GA to the Comcast data center in Denver, CO.
- Transitioned Technical Service Agreements from GE Infrastructure Shared Services to IBM.
- Led investigating locations and data inventory on a Teal Mainframe currently under GE contract, and planned the exit of NBC Television Network Sales application (TVN) to NBCUniversal infrastructure.
- Worked with multiple application owners and businesses of NBC TV Network, Corporate, Human Resources and Financial and Distribution to decide on future use of applications and data.
- Managed the extraction and storage of Mainframe apps and data for future use.

Project Name: Comcast Synergy Project 1/2014 – 6/2014

- Led integration of three enterprise standard tools – FireEye, Symantec CSP and Symantec DLP – between selected environments at Comcast and NBCUniversal. Technologies involved: FireEye, Arcsight, vBroker, Symantec Critical System Protection, Symantec Data Loss Prevention.
- Managed deployment of FireEye hardware and software (Network Malware Protection) into the global NBCUniversal environment in data centers in Socchi, Russia, London, UK, Paris, France, Stockholm, Sweden, Sydney, Australia, Tokyo, Japan and in the US.
- Managed a team of 25 resources from NBCU Information Security, Messaging, Network, Storage, International Build and Run Teams and Symantec to integrate Symantec CSP software into the NBCUniversal environment.
- Led integration of Symantec DLP (Network Discover) into the NBCUniversal environment (Physical and VM servers and network shares): Linux, Solaris, Windows 2008/ 2012, VMWare, Symantec agents.

Company & Title: 120 Venture Construction, Sr. Project Manager

Project Name: Media Asset Management Project for SDI Media 2013 - 2014

- Defined strategy and planned the Media Asset Management (MAM) project for all of SDI Media's and SDI client's assets, enabling SDI staff and clients globally to track and locate digital assets (Isilon storage clusters, Rhozet servers, StorNext tape archive system).
- Managed a team of 18 resources from IT, R/D and GMS Engineering in Los Angeles, Warsaw, Poland, Stockholm, Sweden, London, UK, Manila, Philippines and Khar, India.
- Led implementation of the Digital Media Asset Library with Basic GMS Ordering
- Led development of the first two stages of the MAM software to deployment from staging into production (Microsoft Dot.Net, SharePoint, Windows Server 2012 and Windows Server 2008 R2 x64, SQL Server 2012).
- Planned the integration of the MAM Asset Library with the global Business Process Management System Atlas

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Project Name: iTunes 250 Project for SDI Media 2013 - 2014

- Planned and managed a team of eight in house developers to deliver three software developments for the iTunes 250 Project, and a team from outside vendors for a Linux development.
- Introduced a workflow and a system to meet the goal of processing 250 iTunes titles per month and decrease rejections, utilizing Mac OS X software and PHP web apps.
- Led software development efforts for three applications to QC and review media meta data and to QC assets like video, audio and other digital media
- Managed the consolidation of separate software tools to provide greater flexibility with updating specs and on-boarding new platforms, robust search, improved configuration of packages, configuration of delivery batches, and status monitoring features

Company & Title: Buzz TV, VP Distribution

Project Name: Broadcasting and Satellite Distribution, Apps Dev. 2010 - 2013

- Senior Project Manager for US vendors, US clients and European partners and vendors in Malta, Europe, London, UK and Berlin, Germany.
- Partner acquisition and distribution of the television programming via satellite and cable networks (Microsoft Dot.Net, SharePoint, Windows Server 2008 R2 x64, SQL Server 2008).
- Business plan development. Development of the master project plan, the project road map and the business plan.
- Communication with all stakeholders, internally and externally.
- Developing technical road maps and requirements for network current and future needs including the work breakdown structure.
- Writing and overseeing product requirements for PRD and SOW.
- Identifying trends in the global telecomm test marketplace. Understanding key technology and business drivers globally and adapting product road map to these trends and drivers.
- Leading third party User Acceptance Testing for web application updates and sign-off on release to production.
- Created and acted as lead for Agile/SCRUM processes for new activation, provisioning, billing feature rollout with outsourced vendor companies. Projects include SMS Messaging, Intl Long Distance, Content Management and Premium-rate services on Blackberry, Android, Windows Mobile and Wireless Broadband platforms (iOS, Android, Windows Mobile).
- Overall responsibility for product strategy and lifecycle management.
- Optimization and streamlining of technology processes for cost reduction and alignment with company financial goals.
- Managing multiple design, production, and technical vendor resources throughout build process.
- Developing interactive television applications for mobile devices and set-top boxes.
- Responsibilities included management of the software development life cycle, web strategy, and coordinating mobile app development (iOS, Android, BlackBerry, Windows Mobile).
- Delivering the video signal to Internet connected and mobile devices.
- Exploring state of the art video, web and mobile development techniques
- Developing sitemaps and wireframes for online products.
- Coordination of vendors and technical teams.
- Documentation of development processes and concepts.

Company & Title: Flirt! TV, CEO & Founder

Project Name: Interactive Media Startup 2006 - 2011

- Management and direction of all technology operations for a startup.
- Business plan development. Development of the master project plan, the project map and the business plan.

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- Managed application development and infrastructure planning.
- Optimization and streamlining of technology processes for cost reduction and alignment with company financial goals.
- Worked with an external PMO team to provide design input and schedule project deliverables and review progress at defined phases for marketing website <http://www.flirt-television.com> (now defunct).
- Created an Interactive Television channel. Projects include SMS and MMS Messaging, SMS-Gateway connectivity, Content Management and Premium-rate services on BlackBerry, Android, Windows Mobile and Wireless Broadband platforms (iOS, Android, BlackBerry, Windows Mobile).
- Vendor management and negotiations.
- Presented the idea to US cable companies and television networks like Fox, Fox Reality, Fox interactive, A&E, Discovery, ABC, Steamboat Ventures (Disney), OWN Oprah Winfrey Networks, Qualcomm, Time Warner Cable, Cox Communications, Comcast, NBC, E!, TNT.
- Conceived a detailed technical backbone structure, negotiated proposals for the production.
- Contacted and negotiated distribution deals for the television channel (satellite & cable).
- Contacted and negotiated distribution deals for Internet & IPTV.
- Produced show pilots.
- Contracted partners in Los Angeles and the US for further development.

Company & Title: ActiveVideo Networks Inc., Manager Current Programming

Project Name: Broadcasting and Satellite Distribution, Apps Dev. 2008 - 2008

- Managing external partners with current programming.
- Software development for television set top boxes and interactive television.
- Improving and optimizing UI and usability.
- Managing multiple design, production, and technical vendor resources throughout build process.
- Enhancing existing television applications.
- Develop sitemaps and wireframes for site builds and improvements.
- Develop and manage schedules, budgets, requirements documentation and statements of work.
- Oversee design approval and deliverable acceptance process with internal stakeholders.
- Driving feature enhancements that increase usage and performance.
- Launching an interactive shopping TV application for HSN.
- Conceiving two new applications and designing the feature briefs.
- Coordinating program deployment with business development and technical services.
- Developing a program strategy with executive level management.

Company & Title: Microsoft Germany, Consultant and Editor

Project Name: MSN.Com Money Website Project 2007 - 2010

- Project Management and Technical development of mobile applications for RTL Television (http://www.rtl.de/cms/mein-rtl/rtl_mobil/rtl_app.html?startid=379290)
- Blogging as US correspondent for German media at <http://turi2.de/> and at <http://www.politicalpost.de/>
- Freelance blogger at <http://umikulsky.wordpress.com/> and at <http://www.vor9.de/>
- Author for European Media Project MediaDB EU online at <http://www.mediadb.eu/rankings/intl-medienkonzerne-2011.html>. Example Liberty Media online at <http://www.mediadb.eu/datenbanken/internationale-medienkonzerne/liberty-media-corp.html>
- Blog „West Coast Tech Wave“ on <http://money.de.msn.com/> direct link <http://westcoastmoneywave.spaces.live.com/>

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Company & Title: RTL Media Services, Consultant

Project Name: Interactive and Social Media Project 2006 - 2008

- Business Analysis and application design & refactoring; wireframe and prototype development.
- Project Budgeting, Cost Tracking/Earned Value Analysis, Project Scheduling using PERT and other methodologies, Project Risk Assessment & Management – Estimation, Quantification and Contingency planning.
- Business Intelligence reporting; KPI definition and dashboard development
- Project Financial analysis including various ROI, NPV, IRR and Cost-Benefit metrics
- Providing general market research in the US.
- Consulting Deutsche Telekom implementing premium rate services.
- Identifying new products in the mobile, social networking or online marketing field.
- Evaluating current cross media trends.
- Identifying potential partners on the US market.
- Editing a weekly newsletter about latest developments on the US market.

Company & Title: RTL Group, Germany, VP Programming & Operations

Project Name: [Interactive Television Network Traumpartner TV](#) 2004 - 2006
(online pass code Traumpartner)

- Developed the concept and launched Germany's first interactive television channel, using Interactive Voice Response (IVR) solutions and connecting databases to SMS Gateways, online services and apps
- Spearheaded the production of the 24/7 program, leading a team of 100
- Hired and led production and editorial staff
- Hired and supervised studio hosts
- Requirements Gathering, Analysis & Prioritization across multiple Business Units such as digital video production, video compression, audio encoding, content authoring, QA and ancillary services such as filtering software.
- Development of application wireframes and screen layouts to ensure correct business workflows prior to application development. Application re-design to fit established business workflows and add business intelligence capabilities
- Development vendor selection (all development was outsourced) and ongoing management of vendor activities through entire course of project.
- Developed marketing strategies and concepts for mobile
- Developed Internet marketing strategies and concepts
- Optimized web site traffic, search engine marketing, search engine optimization
- Developed DRTV marketing strategies and concepts
- Developed program schedule and multiple television formats
- Manage operations of video platforms deployed across multiple sites
- Optimized programming according to revenue expectations
- Channel turned profitable after two years

Company & Title: RTL New Media Group, Cologne, Germany,
Executive Producer & Head of Direct Response Television Live TV Quiz
Show [RTL Nachtquiz](#) (online pass code Nachtquiz)

Project Name: Direct Response Television 2003 - 2004

- Developed DRTV marketing strategies and concepts
- Headed a team of 25 developing and producing the 7/7 60 minutes live interactive television show "Night Quiz" for RTL Television – Executive Producer & showrunner

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- Created new direct response revenues in excess of 3.5 million Euros annually
- Wrote the concept, created the screen design and the set design, coached the 4 hosts, created the game play and directed the show
- Developed the show's website
- Working with Agile PM
- Responsibilities included implementing a unified customer support interface.
- Prototyped and rapidly implemented a unified reporting system (Java) to interface components of media management, tournament setup, sales ordering, and sales history.
- Built reporting architecture to bridge legacy systems (Perl, PHP, inventory management) and multiple databases (Oracle, Microsoft SQL Server).

Company & Title: RTL New Media Group, Cologne, Germany, Senior Project Manager, Product Manager

Project Name: RTL.de Relaunch, Premium Rate Services 2000 - 2003

- Management and direction of all technology operations for a new Dept. "Web Value Added Services/ Pay Content"
- Wrote the concept and developed the strategy for online paid services. Created and acted as lead for Agile/SCRUM processes for new activation, provisioning, billing feature rollout with outsourced vendor companies. Projects include email Customer Management, Content Management and Premium-rate services on all of RTL's 24 websites.
- Established & expanded the payment-content-portfolio for RTL NEWMEDIA, increased revenues about 30%.
- Generated new premium rate services for the number one brand sports site <http://www.sport.de>.
- Launched paid services for the leading weather portal site <http://www.wetter.de/>.
- Acquired 15.000 new paying customers for RTL's video portal site <http://www.deutschlandsuchtdensuperstar.de> (i.e. equivalent to TV-show "American Idol") showing streaming media content.
- Integrated the leading German e-Commerce payment platform from Deutsche Telekom – <http://telekom.de/t-pay/>.
- Optimized five RTL-owned web sites re. traffic, search engine marketing, search engine optimization#
- Developed Business Intelligence executive dashboards for tracking project status and outstanding problem status.
- Conceived the strategy and produced the payment solution for internet content on RTL.de for the multiplayer online game "Who wants to be a millionaire"
- Conceived and implemented casual online games and paid download game into the RTL.de website
- Conceived and supervised the implementation of mobile services from <http://www.handy.de> into RTL.de Handy + SMS.
- Managed the road map for the CMS platform – starting from the ground up. Wrote and presented product requirements documents and functional specifications, with input from internal stakeholders.
- Concept & production of customer relations tools: "FAQ – Database", online at <http://www.rtl.de>, see admin tool at Admin_Tool_RTL_FAQ.
- Invented & developed the RTLdating as mobile service for SMS / text messaging service.
- Invented & developed the RTL-Dating Service RTLdating, acquired 120,000 customers, subsequently sold to Match.com.
- Improved site structure and related software (Oracle Apps)
- Optimized web site traffic re. search engine marketing, search engine optimization
- Consulted the Director Content in strategic questions: RTL-channels for news, weather, sports, travel and lifestyle RTL News, RTL Travel, RTL Sports, RTL Autos, RTL Weather Channel.

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- Concept, editorial work and consulting for the direct marketing concept/ user profiling/ User-Database-Concept "Permission Marketing/ RTL WORLD Club", acquisition of 2.5 million new customer-profiles, at then online at http://www.rtl.de/club/club_start_non_pers.php?.
- Implemented "Eventim Ticketservice," increased ticket sales by 120%.
- Produced Germany's first streaming video Web Series "Zwischen den Stunden" (Recess) with Grundy Ufa, Berlin

Onyx Music Television, Cologne
Editor-in-Chief of Digital and Online Dept

3/2000-6/2000

- Developed, conceived, designed and management the online-portal-site for "Onyx Music Television," <http://www.onyx.tv/>.
- Successfully met extremely tough timelines and headed an online department of 12 co-workers.
- Launched a portal site within 6 weeks.
- Coordinated content sales and acquisition with Cinezone (cinema and movie-site), Universal (music), Lycos (web search), Handelsblatt (business news), Hotel Reservation Service (travel), PrimusMedia (shopping).

Typhoon networks Television, Cologne
Head Online Department

7/1999-12/1999

- Developed the daily television morning show "Mein Morgen" at Germany's market leading network RTL.
- Developed & implemented editorial workflows including IT-hardware and software structure for the daily RTL-Television Live-Morning show "Mein Morgen" at typhoon networks ag, Köln, <http://www.typhoon-ag.de/>.
- Developed, conceived, designed and management the web site for the television show
- Headed the Internet department & worked as planning editor TV.

Voice Company, Cologne
Editor and Head of Research

5/1998-9/1998

- Responsible for daily television talk shows "Ilona Christen" and "Sabrina" at Germany's market leading network RTL.
- Developed & implemented an electronic/ multimedia-archive (Printouts -> full text research, including a video library).
- Lead a local research unit of 8 colleagues
- Coordinated 60 stringers in Germany and Europe.

Living Camera Produkties B.V. , Netherlands
Editor and Researcher

8/1997-4/1998

- Editor & producer for the weekly television talk show "Schreinemakers."
- Development & consulting of weekly show ideas
- Set up research- and editorial systems.
- Organized workflows for the weekly live-television format "Schreinemakers TV", trained the editorial staff in internet-research for journalists.
- Responsible for weekly video-productions and contacts to over 30 stringers in English-speaking countries.
- Implemented project management for TV production of "Living Camera Produkties B.V."

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Education

Universities of [Düsseldorf](#), [Freiburg](#) and [Bonn](#)

Bachelors in Literature & Philosophy

Studies: German, English and American Language & Literature

[California State University, Dominguez Hills](#) in Carson, CA, April 2010 – December 2011

Certified PMI Project Management Professional PMP ® 3/30/2012

[120° Venture Construction](#), Los Angeles, CA, June 2013 – June 2014

Certified 120CPM Certified Project Manager 6/27/2014

ITIL Foundation 2016

ITIL ® Foundation Certificate in IT Service Management 10/6/2016

SKILLS

Project Management, Program Management, Portfolio Management, Over-The-Top-Content (OTT), Streaming Media, Video Production, Television, Interactive TV, Cloud Computing, Distributed Computing, Amazon Web Services (AWS), Google Cloud Platform (GCP), Microsoft Cloud (Azure), IoS, User Interface Design (UID), Blockchain, Product Management, Mobile Development, Process Management, Incident Management, Business Plan, Business Analysis, Analytical reasoning, Artificial Intelligence, Team Building, Product Management, UX Design, Collaboration, Persuasion, Creativity, Adaptability

Memberships

PMI [Project Management Institute #1400772](#)

PMI, [Los Angeles Chapter](#)

METal International <http://www.metalinternational.com/>

Online Portfolio

NBC <http://www.nbcuniversal.com>

Interactive [Television Network Traumpartner TV](#) Passcode Traumpartner

Live TV Quiz Show [RTL Nachtquiz](#) Passcode Nachtquiz

Youtube Style [Interactive Quiz Show Clipfish](#) Passcode Clipfish

[Interactive Dating Show Flirt!TV](#) Passcode Flirt!

Home Shopping Network HSN Set Top Box Application for ActiveVideo Networks:

<http://www.activevideo.com/>

German Television network: <http://www.rtl.de/>

Weather: <http://www.wetter.de>

Sports: <http://www.sport.de>

Television Show: <http://www.gzsz.de/>

Games: <http://spiele.rtl.de/>

Video on demand: <https://www.tvnow.de/rtl>

About me:

<http://www.linkedin.com/in/vonschweinitz>

<https://www.facebook.com/UlrichvonSchweinitz>

<http://twitter.com/ulim>